



What is Business Owners Collective?

- You are being invited to an exclusive, hand-picked collective of bookkeeping business owners who recognise the benefit of highly experienced business, finance and training experts supporting you to a build highly profitable business.

What are the Key Benefits?

- Easily **attract higher quality clients** because **we provide 'soft skill'** training and coaching, enhancing your leadership and strategic skills, delivering in-house training to staff in sales effectiveness (converting prospects; upselling to existing clients)
- **Accelerate** your switch from hourly billing to highly profitable **value-based packages**
- Gain **productivity benefits** through the support of highly skilled business development experts who founded BOC and who now provide customised training and support for you achieve best practice workflow and client management
- **Gain more skills** across your business knowing that you are applying industry best-practice benchmarks: an industry first! Powered by our market research methodology, training, mentoring, it's like having a Business Development Manager at call!

What's Included in the Business Owners Collective Program

- **Unlimited online access** to our [Knowledge Base](#); educational and practical guides for you and your team to deliver powerful, value-rich service offerings to your SME clients, including guides to support your team to be best-of-breed trusted business advisors.
- **Step-by-step training and** guidance to build capability across your professional staff to be proactive in their dealing with clients
- **Unlimited access** to our unique, industry-first [White Label](#) publishing service. Become the trusted business advisers you aspire to.

Do You Qualify?

You do if you have....

- ✓ An established bookkeeping, accounting or service (to the industry) business employing professionals
- ✓ A passion for developing professionals (your staff!) into business-minded service providers
- ✓ A strong desire to be delivering best practice service, operating at best-practice business levels.



Membership pays for itself many times over.....

- Each of your professionals will receive their [unique login](#) to unlimited access to all of the resources of the BOC and the Bookkeepers Hub (valued at over \$100/m for 10+)
- Each user will have the capacity to earn [CPE credits](#) towards their continuing professional development requirements by using resources that include guides, podcasts and [CPD courses](#)
- Members and their staff will have access to ALL of the [member benefits](#) of the Bookkeepers Hub including industry-best offers on Professional Indemnity Insurance, and a range of benefits that provide income producing benefits for your staff (find our more [here](#))

At less than \$3 a day your membership will cost you less than the price of a café latte! Our undertaking to you is our [Service Guarantee](#).

JOINTODAY

If you are not satisfied that you are getting value for money after 3 months we will refund subscription fees.

